

FOR IMMEDIATE RELEASE

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HIDEKI HIRES WALSH PR AS U.S. AGENCY

Tualatin, OR - (November 9, 2005) – Hideki Electronics, Inc. today announced that the company has retained the services of Fairfield, CT-based Walsh Public Relations to lead the company's national PR campaign in support of its branded product lines and corporate identity programs.

Jim Boyle, president of Hideki Electronics, said, "Walsh PR has the knowledge, understanding and experience in managing corporate image and product marketing PR, particularly in the consumer electronics and houseware industries. We feel they are the extension of our corporation that can effectively communicate the Hideki corporate messages and demonstrate the uses and benefits of our products."

The PR effort for Hideki will focus on trade industry recognition as well as consumer awareness of the company's new and existing consumer electronics product for use at home, in the office, and for travel.

"In addition to business and trade attention for Hideki's innovative product development, the useful, reliable information Hideki products provide to any home or office creates consumer interest. We will also seek appropriate local, regional, and national sponsorships and co-marketing partners, while supporting programs for Hideki's North American sales force," Greg Walsh, president of Walsh PR explained.

Hideki joins the Walsh PR client list that currently includes Heavybag Media, Strang Communications, Catapult Marketing, Front Row Kitchens, R&R Games, Inc., Aleken Games, Character Matters, and comic panels Ziggy, Slylock Fox, and Close To Home.

ABOUT HIDEKI ELECTRONICS:

Hideki Electronics was established in 1989, as a division of the publicly listed parent company, K&P International Holding Ltd. The company is a manufacturer and marketer of some of the world's finest products, including Hideki branded analog and digital radio controlled clocks, home weather stations, and calculators, Honeywell branded weather stations, wall, projection, tabletop and travel clocks, plus OEM products such as car accessories, telephone casings and other molded housings. Hideki operates offices in the U.S., Europe, Hong Kong, and China. The Hideki 10,000 square-meter factory based in China employs nearly 2,000 people and the Hong Kong office houses the company's research and development, engineering, product development, packaging and graphic design departments. For further information about the company, please see the company website at www.hidekieletronics.us. For product sales, please visit www.honeywellweatherstations.com and www.digiviewtime.com. The toll-free number for Hideki customer service product support is 1-866-443-3543.

ABOUT WALSH PR:

Established in 1997, Walsh Public Relations LLC, based in Fairfield, CT, prepares and implements specialized PR strategies with a mission to communicate the unique features of products, services, and management philosophies for an impact that is felt in healthy industry status and among the general public. For further information on Walsh Public Relations, visit the company website at www.walshpr.com.