

HIDEKI

EXECUTIVE BIOGRAPHY



James Boyle
President, N.A.

As President of Hideki Electronics, Jim Boyle manages the overall operations for the North American office, where he instills the Hideki company philosophy for offering high quality consumer products that provide useful information for ensuring safety, security, and comfort in the home, office, and while traveling.

Boyle is responsible for Hideki's international launch and introduction of the Honeywell branded home weather products as well as the Hideki Digiview clock brand, as the company makes a firm commitment to a full line of reliable, useful products and puts the highest priority of attention to customer service.

A top executive in the industry for several years, Boyle has lead consumer electronics companies and overseen domestic and international sales and marketing programs for electronics manufacturers and marketers including, Oregon Scientific, Walker Equipment, a Division of Plantronics, B.E.L.-Tronics, Code-A-Phone Corp., Northwestern Bell Phones, and the Admiral and Magic Chef divisions of Maytag.

Holding a Masters of Business Administration and Bachelor of Science degree from Northern Illinois University, is on the board of local organizations and is involved in The Oregon Entrepreneur Forum assisting new business startup related activities. Boyle is a former adjunct business instructor at George Fox University and is a judge for the International Venture Championships, which judge MBA students' product concepts and business plans.

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